

LOGO GUIDELINES



INDIAN PITCH AND PUTT ASSOCIATION

BRAND INTRO

INDIAN PITCH AND PUTT ASSOCIATION (IPPA)



Overview

The Indian Pitch and Putt Association (IPPA) is the national governing body responsible for the development, promotion, and organization of Pitch and Putt in India. It represents the sport domestically and internationally.

Mission

To grow Pitch and Putt across India by building grassroots participation, organizing competitions, and creating international opportunities.

International Recognition

Associate Member of the Federation of International Pitch and Putt Associations (FIPPA).

Provides pathways for Indian players to compete globally.

Role in India

Promotes short-format golf (Par 3), develops national tournaments, supports junior and

amateur participation, and collaborates with clubs and institutions.

Key Initiatives

Par 3 Masters Pitch and Putt Tour
Multi-city tournaments (Chandigarh, Pune, Jaipur, Jammu)
Inclusive participation across age groups

Strategic Importance

Expands golf accessibility, builds a competitive ecosystem, and positions India as a growth market for Pitch and Putt.

Snapshot

Type: National Governing Body

Country: India

Affiliation: FIPPA

Focus: Development, tournaments, grassroots growth

LOGO ON BACKGROUNDS



LOGO BLACK
AND WHITE



LOGO SIZE

MINIMUM SIZE ON
PRINT 2x2 CM



GOOD SIZE ON
PRINT 3x3 CM



MINIMUM SIZE ON
DIGITAL 75x75 PIXELS



GOOD SIZE ON
DIGITAL 200x200 PIXELS



HOW TO PLACE

PRIMARY PLACEMENT



4x5 Ratio



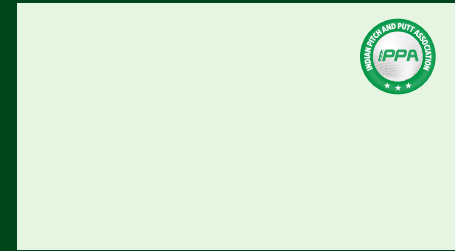
5x4 Ratio



1x1 Ratio



9x16 Ratio



16x9 Ratio

SECONDARY PLACEMENT



4x5 Ratio



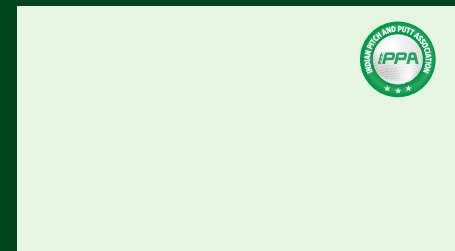
5x4 Ratio



1x1 Ratio



9x16 Ratio



16x9 Ratio

DON'T USE
LIKE THESE



COLOR COMBINATIONS



Logo CMYK
C100 M:0 Y:100 K:0



Center Gradient
C80 M:0 Y:80 K:0

Logo RGB
#10A355

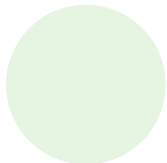


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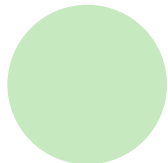
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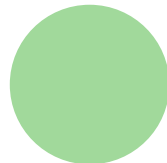
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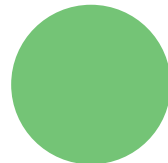
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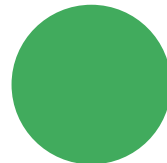
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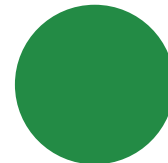
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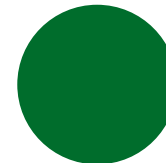
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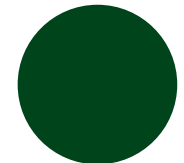
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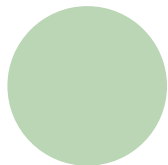
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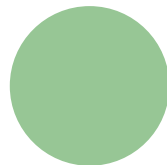
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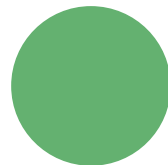
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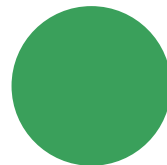
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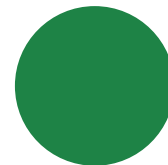
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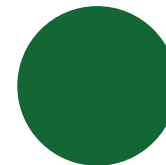
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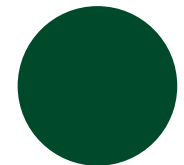
C:75 M:4 Y:80 K:8



C:82 M:10 Y:89 K:24



C:86 M:12 Y:96 K:47



C:95 M:15 Y:95 K:68

FONT COMBINATIONS

Montserrat

The Indian Pitch and Putt Association (IPPA) is the national governing body responsible for the development, promotion, and organization of Pitch and Putt in India. It represents the sport domestically and internationally.

GOLF

Cera Pro

The Indian Pitch and Putt Association (IPPA) is the national governing body responsible for the development, promotion, and organization of Pitch and Putt in India. It represents the sport domestically and internationally.

GOLF

Magistral Book

The Indian Pitch and Putt Association (IPPA) is the national governing body responsible for the development, promotion, and organization of Pitch and Putt in India. It represents the sport domestically and internationally.

GOLF

BEBAS NEUE

GOLFGOLFGOLF

HUDSON NY

GOLF

HUDSONNY-SLAB

COURSE

PURGATORY FONT

Script font

MISTRAL

Golfer

KUGILE FONT

ROYAL FONT

EAGLE HORIZON

Brush font

BASKERVILLE OLD FACE

Golfer



INDIAN PITCH AND PUTT ASSOCIATION

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